



EVERGREEN
INVITATIONAL

EVERGREEN INVITATIONAL 2010

Saturday, September 11

Sponsor Ad Submission Guidelines

Evergreen Invitational is a magnificent display of Grand Prix show jumping and an investment in the excellent patient care that Northwestern Memorial Hospital provides every day, every hour, to patients and their families. We welcome your involvement and thank you for your ad placement within the official program, which will be distributed to guests attending the event on Saturday, September 11, 2010.

Please complete the following information and submit with your payment and files by **Friday, July 30, 2010**. Please refer to the accompanying Program Advertising Specification Sheet for file requirements and mailing information.

ADVERTISER INFORMATION

Name of Advertiser: _____

Advertising Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____

E-mail: _____

Sponsor level (please check one):

- | | | |
|--------------------------|--------------|----------------------------|
| <input type="checkbox"/> | Presenting | Full Page, 4-color |
| <input type="checkbox"/> | Gold Medal | Full Page, 4-color |
| <input type="checkbox"/> | Silver Medal | Half Page, 4-color |
| <input type="checkbox"/> | Bronze Medal | Half Page, black and white |

Signature: _____

Date: _____

EVERGREEN INVITATIONAL C/O NORTHWESTERN MEMORIAL FOUNDATION
251 EAST HURON STREET, GALTER PAVILION, SUITE 3-200 • CHICAGO, ILLINOIS 60611 • (312) 926-2033

EVERGREENINVITATIONAL.ORG



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PROGRAM ADVERTISEMENT SUBMISSION FORM

GENERAL GUIDELINES

- Files may be submitted via email or CD. To assure integrity of the ad, all files must be accompanied by a hardcopy proof with printer's marks.
- All color ads will be in CMYK.

MECHANICAL AND DIGITAL FILE SPECIFICATIONS

- Book size is 8.5" x 11". For full page ads, use a minimum of .25" margin; bleeds, if used, should extend at least .125" beyond the trim.
- Preferred file format is high resolution, print quality pdf.
- Please contact Ann Torp at Northwestern Memorial Foundation, 312-926-6577 or atorp@nmh.org with production questions.

FULL PAGE

Trim Size:
8.5" x 11"

Bleed size:
8.625" x 11.125"

Live area:
8" x 10.5"
(Text in this area)

HALF PAGE

Trim Size:
7.5" x 4.875"

ISLAND HALF PAGE

Trim Size:
4.875" x 7.5"

Bleed size:
No Bleed

AD SUBMISSION

- Ad deadline: **Friday, July 30, 2010**
- All ads must be accompanied by the Program Advertisement Submission Form. Please submit all files and documents to:

Betty Sweetland
Northwestern Memorial Foundation
251 East Huron Street
Galter Pavilion, Suite 3-200
Chicago, IL 60611
Phone: 312-926-7788
Fax: 312-926-0332
E-mail: esweetla@nmh.org

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